

ESTTA Tracking number: **ESTTA752875**

Filing date: **06/16/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Enterprise Holdings, Inc.
Granted to Date of previous extension	06/19/2016
Address	600 Corporate Park Drive St. Louis, MO 63105 UNITED STATES
Attorney information	Lisabeth H. Coakley Harness, Dickey & Pierce, P.L.C. 5445 Corporate Drive, Suite 200 Troy, MI 48098 UNITED STATES coakley@hdp.com, tjcomparoni@hdp.com, troymailroom@hdp.com Phone:(248) 641-1600

### Applicant Information

Application No	79162754	Publication date	12/22/2015
Opposition Filing Date	06/16/2016	Opposition Period Ends	06/19/2016
International Registration No.	1241283	International Registration Date	01/12/2015
Applicant	E-Force One AG Obere Allmend 12  SWITZERLAND		

### Goods/Services Affected by Opposition

Class 012. First Use: 0 First Use In Commerce: 0

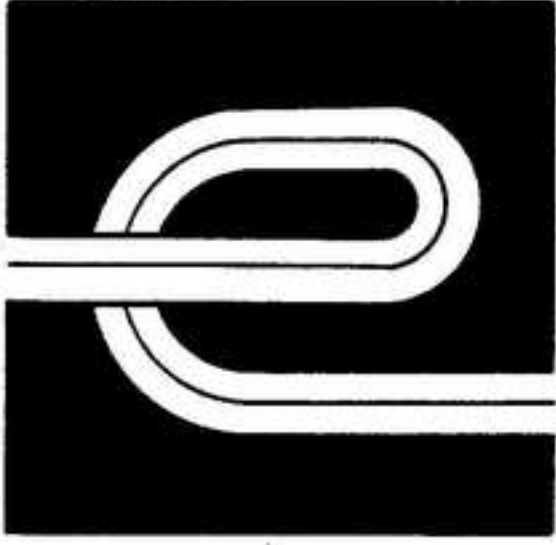
All goods and services in the class are opposed, namely: Vehicles, namely land vehicles; apparatus for locomotion by land, air or water,namely land vehicles, boats, airplanes;electric vehicles, namely electric landvehicles

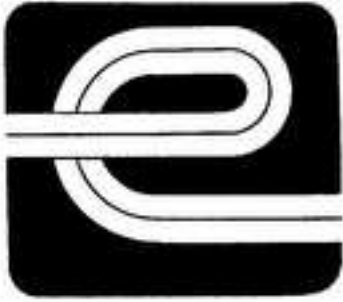
### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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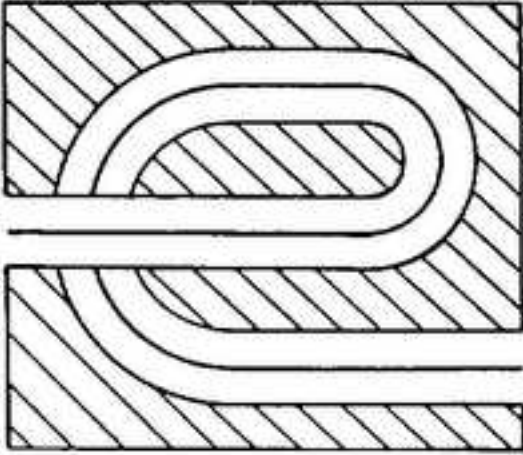
### Marks Cited by Opposer as Basis for Opposition

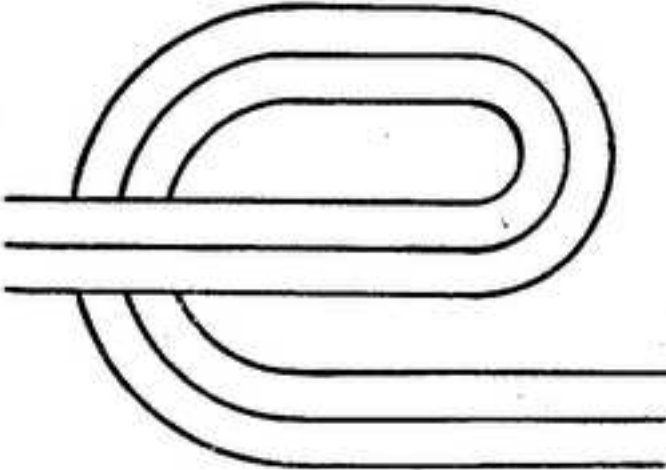
U.S. Registration No.	925251	Application Date	03/16/1970
Registration Date	12/07/1971	Foreign Priority	NONE

		Date	
Word Mark	E		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 RETAIL AUTOMOBILE SALES SERVICES</p> <p>Class U100 (International Class 035, 036, 037, 038, 039, 040, 041, 042). First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ AUTOMOBILE LEASING SERVICES ]</p>		

U.S. Registration No.	1045085	Application Date	10/02/1974
Registration Date	07/27/1976	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 039. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 SHORT-TERM RENTAL SERVICES OF AUTOMOBILES AND TRUCKS		

U.S. Registration No.	1864905	Application Date	12/06/1993
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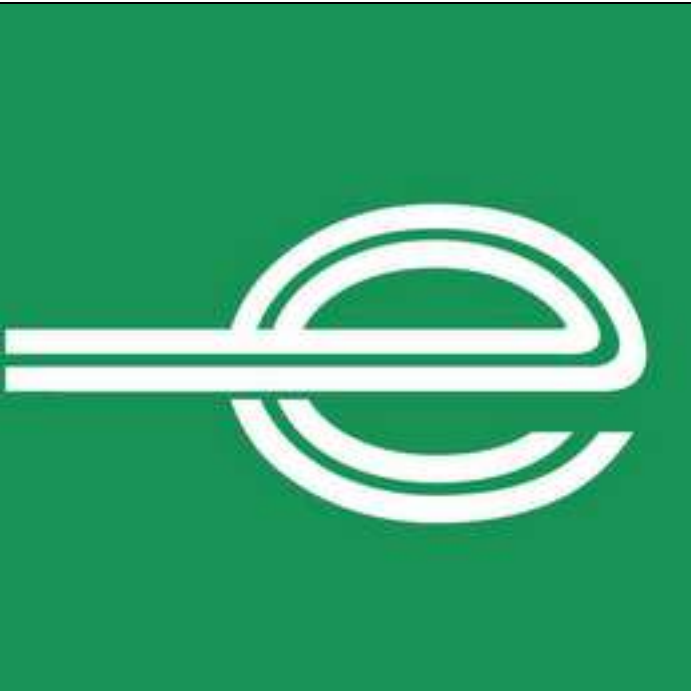
Registration Date	11/29/1994	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ automotive fleet management services ]</p> <p>Class 037. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ automotive repair services ][ and telephone installation and repair services ]</p> <p>Class 038. First use: First Use: 1988/02/01 First Use In Commerce: 1988/02/01 [ telephone leasing services ]</p> <p>Class 039. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 rental and leasing services of automobiles and trucks</p> <p>Class 042. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ retail outlet services in the field of telephones, and ] automotive dealership services</p>		
U.S. Registration No.	1875518	Application Date	12/06/1993
Registration Date	01/24/1995	Foreign Priority Date	NONE
Word Mark	E		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 035. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ automotive fleet management services ]</p> <p>Class 037. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ automotive repair services and telephone installation and repair services ]</p> <p>Class 038. First use: First Use: 1988/02/01 First Use In Commerce: 1988/02/01 [telephone leasing services]</p> <p>Class 039. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 rental and leasing services of automobiles and trucks</p> <p>Class 042. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ retail outlet services in the field of telephones, ] automotive dealership services</p>


U.S. Registration No.	2136409	Application Date	10/01/1990
Registration Date	02/17/1998	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 automobile fleet management services</p> <p>Class 037. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ telephone installation and repair services; ] automobile repair services</p> <p>Class 038. First use: First Use: 1988/02/01 First Use In Commerce: 1988/02/01 [ telephone leasing services ]</p> <p>Class 039. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 short term rental services of automobiles and trucks; automobile leasing services</p>		

	Class 042. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ retail outlet services in the field of telephones; ] automobile dealership services
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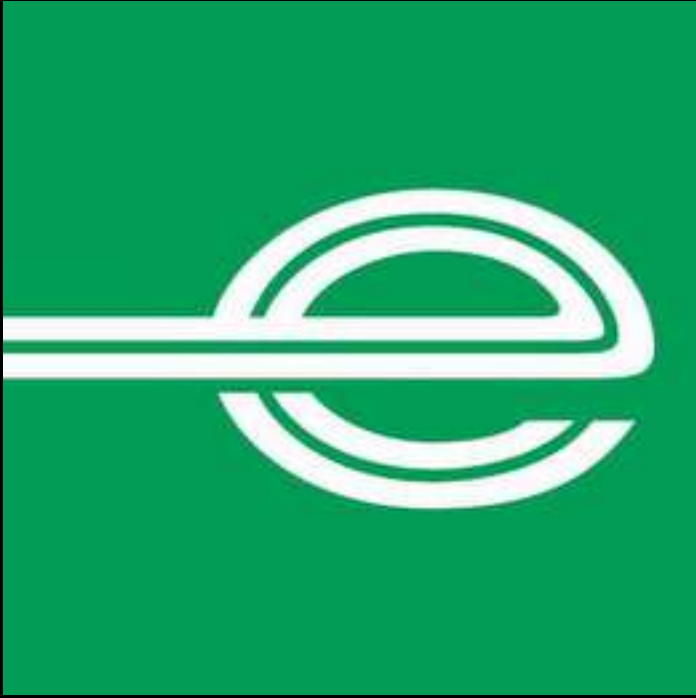
U.S. Registration No.	2255679	Application Date	06/11/1998
Registration Date	06/22/1999	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			
Description of Mark	The mark consists of the combination of the colors green and black used in connection with the services set forth in the application.		
Goods/Services	Class 035. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 AUTOMOBILE DEALERSHIP SERVICES Class 037. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 [ AUTOMOBILE REPAIR SERVICES ] Class 039. First use: First Use: 1967/02/15 First Use In Commerce: 1967/02/15 VEHICLE RENTAL AND LEASING SERVICES		

U.S. Registration No.	3503173	Application Date	08/23/2006
Registration Date	09/16/2008	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			

Description of Mark	The mark consists of a green and white letter "E" in a green square.
Goods/Services	<p>Class 012. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicles, namely, automobiles, trucks, cars, land vehicles</p> <p>Class 035. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle dealership services, namely, dealerships in the field of automobiles, trucks, cars, land vehicles; vehicle fleet management services, namely, tracking and monitoring vehicles for commercial purposes, and business consultation services relating to the management of a fleet of vehicles for commercial purposes</p> <p>Class 036. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle fleet management services, namely, facilitating and arranging for financing, and insurance agency services in the fields of liability, collision, and comprehensive insurance of vehicles for others</p> <p>Class 037. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle repair services; vehicle fleet management services, namely, vehicle repair and maintenance</p> <p>Class 039. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle rental and leasing services; and reservation services for the rental and leasing of vehicles, namely, rental reservations for automobiles, trucks, cars, land vehicles</p>


U.S. Registration No.	3679720	Application Date	03/02/2009
Registration Date	09/08/2009	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			
Description of Mark	The mark consists of the letter "E" in green.		
Goods/Services	Class 039. First use: First Use: 2007/04/30 First Use In Commerce: 2007/04/30 vehicle rental and leasing services; and reservation services for the rental and leasing of vehicles		

U.S. Registration No.	3766680	Application Date	07/24/2009
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Registration Date	03/30/2010	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			
Description of Mark	The color white appears in the outer and inner borders of the letter "e". The color green appears in the background rectangle and between the white borders of the letter "e".		
Goods/Services	Class 036. First use: First Use: 2008/10/01 First Use In Commerce: 2008/10/01 financial sponsorship of sporting events and exhibitions		

U.S. Registration No.	3775384	Application Date	04/22/2008
Registration Date	04/13/2010	Foreign Priority Date	NONE
Word Mark	E		

Design Mark	
Description of Mark	The mark consists of a green and white letter "E" in a green square.
Goods/Services	Class 041. First use: First Use: 2007/01/31 First Use In Commerce: 2007/01/31 Entertainment services, namely, participation in sporting events and exhibitions in professional bull-riding

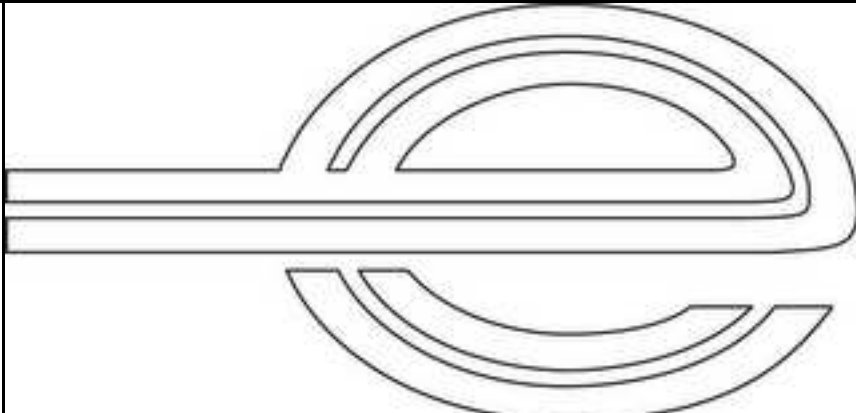
U.S. Registration No.	3808480	Application Date	08/26/2009
Registration Date	06/22/2010	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			



Description of Mark	The mark consists of the color white which appears in the outer and inner borders of the letter "e". The color green appears in a darker shade in the bottom half of the rectangle and between the white borders in the bottom half of the letter "e". The color green appears in a lighter shade in the upper half of the rectangle and between the white borders in the upper half of the letter "e".
Goods/Services	Class 039. First use: First Use: 2009/11/10 First Use In Commerce: 2009/11/10 vehicle rental and leasing services and reservation services for the rental and leasing of vehicles

U.S. Registration No.	4054938	Application Date	09/09/2010
Registration Date	11/15/2011	Foreign Priority Date	NONE

Word Mark	E
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Design Mark	
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Description of Mark	The mark consists of a stylized version of the letter "e".
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Goods/Services	Class 012. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicles, namely, automobiles, trucks, cars, land vehicles Class 035. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle dealership services, namely, dealerships in the field of automobiles, trucks, cars, land vehicles; vehicle fleet management services, namely, tracking and monitoring vehicles for commercial purposes, and business consultation services relating to the management of a fleet of vehicles for commercial purposes Class 036. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle fleet management services, namely, facilitating and arranging for financing, and insurance agency services in the fields of liability, collision, and comprehensive insurance, of vehicles for others Class 037. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle repair services; vehicle fleet management services, namely, vehicle repair and maintenance Class 039. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle rental and leasing services; and reservation services for the rental and leasing of vehicles, namely, rental reservations for automobiles, trucks, cars, land vehicles
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U.S. Registration No.	4054940	Application Date	09/09/2010
Registration Date	11/15/2011	Foreign Priority Date	NONE

Word Mark	E
Design Mark	
Description of Mark	The mark consists of a stylized version of the letter "E", which appears on a contrasting shaded background of a rectangular-shaped carrier design.
Goods/Services	<p>Class 012. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicles, namely, automobiles, trucks, cars, land vehicles</p> <p>Class 035. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle dealership services, namely, dealerships in the field of automobiles, trucks, cars, land vehicles; vehicle fleet management services, namely, tracking and monitoring vehicles for commercial purposes, and business consultation services relating to the management of a fleet of vehicles for commercial purposes</p> <p>Class 036. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle fleet management services, namely, facilitating and arranging for financing, and insurance agency services in the fields of liability, collision, and comprehensive insurance, of vehicles for others</p> <p>Class 037. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle repair services; vehicle fleet management services, namely, vehicle repair and maintenance</p> <p>Class 039. First use: First Use: 2007/10/31 First Use In Commerce: 2007/10/31 vehicle rental and leasing services; and reservation services for the rental and leasing of vehicles, namely, rental reservations for automobiles, trucks, cars, land vehicles</p>

U.S. Registration No.	4119617	Application Date	04/01/2011
Registration Date	03/27/2012	Foreign Priority Date	NONE
Word Mark	E		

Design Mark	
Description of Mark	The mark consists of a white, stylized letter "e" on a green, bulb-shaped design element.
Goods/Services	Class 039. First use: First Use: 2011/12/19 First Use In Commerce: 2011/12/19 vehicle rental and leasing services, and reservation services for the rental and leasing of vehicles

U.S. Registration No.	4856098	Application Date	09/17/2013
Registration Date	11/17/2015	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			

Description of Mark	The mark consists of a green and white letter "e" within a square that is shaded green.
Goods/Services	Class 035. First use: First Use: 2014/04/16 First Use In Commerce: 2014/04/16 Promotional sponsorship of sporting events; promotional sponsorship of various other entertainment media, namely, motorvehicle racing and amusement parks

U.S. Registration No.	4856100	Application Date	09/17/2013
Registration Date	11/17/2015	Foreign Priority Date	NONE


Word Mark	E
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Design Mark	
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Description of Mark	The mark consists of a stylized version of the letter "e" in white within a square that is shaded black.
Goods/Services	Class 035. First use: First Use: 2014/04/16 First Use In Commerce: 2014/04/16 Promotional sponsorship of sporting events; promotional sponsorship of various other entertainment media, namely, motorvehicle racing and amusement parks

U.S. Registration No.	4974772	Application Date	05/28/2015
Registration Date	06/07/2016	Foreign Priority Date	NONE

Word Mark	E
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Design Mark	
Description of Mark	The mark consists of a stylized version of the letter "e" within a square that is shaded.
Goods/Services	Class 039. First use: First Use: 2007/12/31 First Use In Commerce: 2007/12/31 Bus transport; Transportation of passengers and/or goods by bus; Transportation services, namely, providing shuttle services by bus; Transportation vehicle rental services

U.S. Registration No.	4974774	Application Date	05/28/2015
Registration Date	06/07/2016	Foreign Priority Date	NONE
Word Mark	E		
Design Mark			

Description of Mark	The mark consists of a green and white letter "e" within a square that is shaded green.
Goods/Services	Class 039. First use: First Use: 2007/12/31 First Use In Commerce: 2007/12/31 Bus transport; Transportation of passengers and/or goods by bus; Transportation services, namely, providing shuttle services by bus; Transportation vehicle rental services


U.S. Registration No.	4977404	Application Date	10/21/2015
Registration Date	06/14/2016	Foreign Priority Date	NONE

Word Mark	E
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Design Mark	
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Description of Mark	The mark consists of a green and white letter "e" within a green square, and having an inverted green triangle below the green square.
Goods/Services	Class 039. First use: First Use: 2015/10/15 First Use In Commerce: 2015/10/15 vehicle rental and leasing services, and reservation services for the rental and leasing of vehicles

U.S. Registration No.	4977405	Application Date	10/21/2015
Registration Date	06/14/2016	Foreign Priority Date	NONE
Word Mark	E		

Design Mark	
Description of Mark	The mark consists of a green and white letter "e" within a green square having rounded corners.
Goods/Services	Class 039. First use: First Use: 2015/10/15 First Use In Commerce: 2015/10/15 vehicle rental and leasing services, and reservation services for the rental and leasing of vehicles

Attachments	72354153#TMSN.png( bytes ) 73033536#TMSN.png( bytes ) 74465251#TMSN.png( bytes ) 74465260#TMSN.png( bytes ) 75500184#TMSN.png( bytes ) 78958766#TMSN.png( bytes ) 77681395#TMSN.png( bytes ) 77789321#TMSN.png( bytes ) 77454676#TMSN.png( bytes ) 77812754#TMSN.png( bytes ) 85125599#TMSN.png( bytes ) 85125611#TMSN.png( bytes ) 85283771#TMSN.png( bytes ) 86067298#TMSN.png( bytes ) 86067306#TMSN.png( bytes ) 86644510#TMSN.png( bytes ) 86644545#TMSN.png( bytes ) 86795027#TMSN.png( bytes ) 86795033#TMSN.png( bytes ) 79162754 E EFORCE and Design - Notice of Opposition 061616.PDF(2289395 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/lhc/
Name	Lisabeth H. Coakley
Date	06/16/2016



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Enterprise Holdings, Inc.	)	
Opposer,	)	
	)	Opposition No. _____
v.	)	Serial No. 79/162,754
	)	Mark: E EFORCE & Design
E-Force One AG,	)	Published: December 22, 2015
Applicant.	)	
_____	)	

**NOTICE OF OPPOSITION**



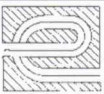
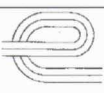


Opposer, Enterprise Holdings, Inc., a Missouri corporation with a business address of 600 Corporate Park Drive, St. Louis, Missouri 63105, hereby Opposes registration of the mark E EFORCE & Design that is the subject of Application Serial No. 79/162,754 in International Class 12, published in the *Official Gazette* of December 22, 2015, and requests that registration to Applicant be refused.





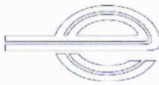

As grounds in support of its Opposition, Opposer asserts as follows:

1. Opposer, for many years, and well prior to the filing of the subject application and long prior to any date of first use upon which Applicant may rely, has adopted and continuously used the mark “E” in whole or in part as a trademark and service mark for various transportation goods and services including but not limited to vehicles, namely, automobiles, trucks, cars, and land vehicles and the rental and leasing of vehicles and arranging for the rental and leasing of vehicles. Opposer granted its subsidiaries, licensees and affiliates operating under the name Enterprise Rent-A-Car (ERAC) an exclusive license to use Opposer’s various registered and common law marks, the registered marks being more specifically described below and by virtue of that relationship, all use








by ERAC of Opposer's various registered and common law marks more specifically described below inure to the benefit of Opposer.

2. Opposer is the owner of the following United States Trademark Registrations:

Mark	Reg. No.	Issued	Class/Services
	0,925,251	12/07/1971	Class 35: Retail automobile sales services.
	1,045,085	07/27/1976	Class 39: Short-term rental services of automobiles and trucks.
	1,864,905	11/29/1994	Class 39: Rental and leasing services of automobiles and trucks. Class 42: Automotive dealership services.
	1,875,518	01/24/1995	Class 39: Rental and leasing services of automobiles and trucks. Class 42: Automotive dealership services.
E	2,136,409	02/17/1998	Class 35: Automobile fleet management services. Class 37: Automobile repair services. Class 39: Short term rental services of automobiles and trucks; automobile leasing services. Class 42: Automobile dealership services.
	2,255,679	6/22/1999	Class 35: Automobile dealership services. Class 39: Vehicle rental and leasing services.
	3,503,173	09/16/2008	Class 12: Vehicles, namely, automobiles, trucks, cars, land vehicles. Class 35: Vehicle dealership services, namely, dealerships in the field of automobiles, trucks, cars, land vehicles; vehicle fleet management services, namely, tracking and monitoring vehicles for commercial purposes, and business consultation services relating to the management of a fleet of vehicles for commercial purposes. Class 36: Vehicle fleet management services, namely, facilitating and arranging for financing, and insurance agency services in the fields of liability, collision, and comprehensive insurance of vehicles for others. Class 37: Vehicle repair services; vehicle fleet management services, namely, vehicle repair and maintenance.

Mark	Reg. No.	Issued	Class/Services
	3,679,720	09/08/2009	Class 39: Vehicle rental and leasing services; and reservation services for the rental and leasing of vehicles.
	3,766,680	03/30/2010	Class 39: Vehicle rental and leasing services; and reservation services for the rental and leasing of vehicles, namely, rental reservations for automobiles, trucks, cars, land vehicles.
	3,775,384	04/13/2010	Class 31: Entertainment services, namely, participation in sporting events and exhibitions in professional bull-riding.
	3,808,480	06/22/2010	Class 39: Vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.
	4,054,938	11/15/2011	Class 12: Vehicles, namely, automobiles, trucks, cars, land vehicles. Class 35: Vehicle dealership services, namely, dealerships in the field of automobiles, trucks, cars, land vehicles; vehicle fleet management services, namely, tracking and monitoring vehicles for commercial purposes, and business consultation services relating to the management of a fleet of vehicles for commercial purposes. Class 36: Vehicle fleet management services, namely, facilitating and arranging for financing, and insurance agency services in the fields of liability, collision, and comprehensive insurance, of vehicles for others. Class 37: Vehicle repair services; vehicle fleet management services, namely, vehicle repair and maintenance. Class 39: Vehicle rental and leasing services; and reservation services for the rental and leasing of vehicles, namely, rental reservations for automobiles, trucks, cars, land vehicles.
	4,054,940	11/15/2011	Class 12: Vehicles, namely, automobiles, trucks, cars, land vehicles. Class 35: Vehicle dealership services, namely, dealerships in the field of automobiles, trucks, cars, land vehicles; vehicle fleet management services, namely, tracking and monitoring vehicles for commercial purposes, and business consultation services relating to the




Mark	Reg. No.	Issued	Class/Services
			management of a fleet of vehicles for commercial purposes. Class 36: Vehicle fleet management services, namely, facilitating and arranging for financing, and insurance agency services in the fields of liability, collision, and comprehensive insurance, of vehicles for others. Class 37: Vehicle repair services; vehicle fleet management services, namely, vehicle repair and maintenance. Class 39: Vehicle rental and leasing services; and reservation services for the rental and leasing of vehicles, namely, rental reservations for automobiles, trucks, cars, land vehicles.
	4,119,617	03/27/2012	Class 39: Vehicle rental and leasing services, and reservation services for the rental and leasing of vehicles.
	4,856,098	11/17/2015	Class 35: Promotional sponsorship of sporting events; promotional sponsorship of various other entertainment media, namely, motor vehicle racing and amusement parks.
	4,856,100	11/17/2015	Class 35: Promotional sponsorship of sporting events; promotional sponsorship of various other entertainment media, namely, motor vehicle racing and amusement parks.
	4,974,772	06/07/2016	Class 39: Bus transport; Transportation of passengers and/or goods by bus; Transportation services, namely, providing shuttle services by bus; Transportation vehicle rental services.
	4,974,774	06/07/2016	Class 39: Bus transport; Transportation of passengers and/or goods by bus; Transportation services, namely, providing shuttle services by bus; Transportation vehicle rental services.
	4,977,404	06/14/2016	Class 39: vehicle rental and leasing services, and reservation services for the rental and leasing of vehicles.
	4,977,405	06/14/2016	Class 39: vehicle rental and leasing services, and reservation services for the rental and leasing of vehicles.

(hereinafter referred to “Opposer’s Registered Marks” or “ERAC’s licensed Marks”). Opposer’s Registered Marks are presumptive evidence of Opposer’s exclusive right to use Opposer’s

Registered Marks and/or to grant an exclusive license to ERAC to use the licensed Marks identified in such registrations in commerce in connection with the services so identified.

3. Together, Opposer's common law marks and Opposer's Registered Marks comprise a valuable family of trademarks, collectively referred to herein as "Opposer's Marks."

4. Applicant has filed the following intent-to-use application:

Mark	Serial No.	Goods	Filing and Publication Date
	79/162,754	Class 12: Vehicles, namely land vehicles; apparatus for locomotion by land, air or water, namely land vehicles, boats, airplanes; electric vehicles, namely electric land vehicles.	Filed: 01/12/2015 Published: 12/22/2015

("Applicant's Mark").

5. Applicant's Mark so resembles Opposer's Registered Marks so as to be likely, when applied to the services set forth in Applicant's application, to cause confusion, mistake, or deception within the meaning of Section 2(d) of the Trademark Act.

6. If Applicant's Mark were to register, Opposer would be damaged as a result of this likely confusion.

WHEREFORE, Opposer prays that this Opposition be sustained and that registration to Applicant be refused.

The Commissioner is hereby authorized to charge Deposit Account 08-0750 in the event of insufficient funds.

Respectfully Submitted,

ENTERPRISE HOLDINGS, INC.

Dated: June 16, 2016

By: 

Lisabeth H. Coakley, Esq.  
HARNESS, DICKEY & PIERCE, P.L.C.  
Suite 200, 5445 Corporate Drive  
Troy, Michigan 48098  
T: 248-641-1600  
F: 248-641-0270

Attorneys for Opposer Enterprise Holdings, Inc.

